# ZHEN LIN

**UX/UI DESIGN | PRODUCT DESIGN**

Los Angeles, CA | +1 929 919 1723 | zhenlin148@gmail.com | zhenlinart.com/design

## EDUCATION

**University of Southern California** — **Los Angeles, US**
*Master of Science in Integrated Design, Business and Technology* — Expected 05/2028

**School of Visual Arts** — **New York, US**
*BFA. Illustration* — 08/2021 – 05/2025
*Silas H. Rhodes Scholarship* — GPA: 3.85/4.0

## EXPERIENCE

**HUAXIN Technology** — **Shanghai, CN**
*UX/UI Designer* — 04/2026 – 08/2026

- **[KIVRO HealthTech]** Translated KIVRO wheelchair customization rules into information architecture and configuration flows, designed parameter controls that reflect component dependencies through real-time 3D feedback.
- Prototyped interactive in Figma with reusable auto layout components and variants alongside refined Blender models for developer handoff.
- Designed body-scanning workflows and scan-data visualizations linking measurements to configuration and comparison
- Refined scanning interactions based on user feedback to support users with limited mobility.
- Collaborated with clients and developers through weekly product reviews to align requirements and refine design solutions from concept through implementation.
- **[String Audio Analysis]** Defined the information architecture for Daixian's app and WeChat mini program to guide users from recording and reference selection through signal processing to audio comparison.
- Applied progressive disclosure through swipe-to-reveal actions to keep recording lists focused while providing contextual access to audio-processing tools.
- **[Yuntuo B2B Platform]** Structured Yuntuo's multi-stage review workflow through a clear information hierarchy that connects photo evidence and floor-level records with review statuses and approval actions.
- Enabled reviewers to identify changes in vacancy rates through historical comparisons and floor-level trend visualization with exception highlighting.

**A SPACE Gallery** — **New York, US**
*Digital Designer* — 01/2025 – 12/2025

- Redesigned website information architecture and page layouts in Figma. Maintained the gallery website in Wix.
- Simplified the Open Call application flow through clearer steps and UX writing. Increased submissions by 37%.
- Produced digital and print exhibition assets. Collected visitor feedback to guide website improvements.

**KangYi** — **Shanghai, CN**
*Product Management Intern* — 06/2024 – 08/2024

- Coordinated visual development and vendor execution for digital art installations in the "Blossoming Moments" event series at InterContinental Hotels & Resorts.

## PROJECTS

**The Infinity** — **Personal Project**
*Independent UXUI & Speculative Experience Design* — 09/2025

- Translated insights from user interviews into a user-centered product strategy and information architecture for an I Ching-inspired app that guides users through virtual coin casting and personalized interpretations.
- Developed user flows and wireframes into high-fidelity interfaces alongside an immersive 3D concept that uses spatial interaction.

**Blossoming Moments** — **InterContinental Hotels & Resorts Event**
*Floral Accessories Design* — 08/2024

- Created silk-flower bracelets and floral pins as guest gifts for InterContinental Hotels & Resorts' "Blossoming Moments" event.

**Part time Marketing Projects**

- **VillageOneArt Gallery:** Contributed to email marketing and exhibition curation for a Manhattan art gallery. — 01/2026
- **Think with Mark:** Supported social media marketing for an AI product. — 09/2026

## SKILLS

**Product & UX:** Product Thinking, User Research, Information Architecture, User Flows, Interaction Design, Wireframing, Prototyping, UX/UI Design, Data Visualization

**Design Systems & Tools:** Figma, Components, Auto Layout, Reusable UI Components, UI Guidelines · Adobe Creative Suite, Blender, Axure, Unity, CapCut

**AI Workflow:** Chatgpt, Codex, Claude, Design Iteration, AI-Assisted Ideation, Research Synthesis, UX Writing, Rapid Prototyping

**Languages:** Mandarin (Native) · English (Proficient)

**Interests:** Poker, Pickle Ball, Bartending (Certified as a bartender by New York Bartending School), Badminton, Jewelry Design, Pets, Games